

SAGA 69th Annual General Meeting
January 16th, 2004
Ballroom B – Saskatoon Inn

1. **Call to order:** Adrian called the meeting to order at 7:35 PM.

Jack Braidek, Honorary President, reported on ag grads who were deceased in 2003.

2. **Approval of Agenda:** Move to adopt agenda by Bob Brack, seconded by Bob Dodds

3. **Minutes of 68th Annual Meeting:** Read by Bev Magill, move to be adopted as read by Bev and seconded by Don Mitchell.

4. **Appointment of Resolution committee:** appointed Lorence Peterson and Bill Cooper to act as the resolutions committee.

5. **Reading and adoption of financial reports:** Mutual funds up by \$2,200 since audit. Curling expenses were higher than income because of the purchase of pins for engraving. Mike thanked Lorence for auditing the books. Mike moves financial report be adopted as read and moves to appoint Lorence Peterson to audit the books again next year, seconded by Richard Bellamy.

6. **Committee Reports:**

ASA – Ryan was absent so Adrian presented report, *on file* attached. Note that Telemiracle Fundraiser breakfast on Thursday January 22 in the Atrium of the Ag Building.

Registrar – numbers in membership report

Membership – report attached, Shannon Meyers moves for adoption of report as read, Frank Dunlop seconds

Reunion – Report attached, Don Mitchell moves for adoption of report as read, Joe Zeman seconds.

Mixer/Banquet – reports attached, Rob Garland moves for adoption of report as read, Shannon Meyers seconds

Curling – Amended report is attached. There are posters at the rinks depicting some of the history of SAGA curling, including past winners. Colin Peterson moves for adoption of report as read, seconded by George Wilson.

Hockey – Todd Friday was absent, report attached, Fred Fulton moved for adoption of report, seconded by Rob Garland.

Newsletter – Adrian Johnson gave report for Bill Strautman, no report. Bill has agreed to do one more newsletter. SAGA needs an editor and our goal is to get out 3 newsletters/year.

Partners in Agriculture – Adrian attended the fall meeting, report is attached. Jason Aebig has been hired to work on strategy to improve communication between the college and industry/graduates and the public. Bob Brack moved for adoption of report, seconded by Jack Braidek.

Alumni – Report is attached. Application deadline is February 15th of each year and the selection is made by April 30th. Contact Fred or the alumni office if there is someone you would like to nominate for an award. Fred Fulton moved for adoption of report as read, Bob Blakely seconded.

Hall of Fame – The complete report is attached. Two of the 3 people to be inducted to the Hall of Fame at the 2004 ceremony are Sask. ag grads: Les Henry and Larry Gramiak. Bob Brack moved the report be adopted as read and Mike Turley seconded.

Barn Raisers – Rod Delahey was absent but Adrian presented his report. It is attached. Joe Zehman reported that the Heritage Society is also concerned about the Stone Barn but they have no funds to support it. Adrian Johnson moved for adoption of report as read, Bonnie Willie seconded.

President: Report attached, Adrian Johnson moved for adoption of report as read, Bonnie Willie seconded.

Nominations – The list of nominations for new committee members, compiled by Don Mitchell was presented to the meeting. Blair Cummins moved that nominations cease, seconded by Al McDougall.

- o Don Mitchell replaces Adrian Johnston as President
- o Colin Peterson replaces Don Mitchell as Vice-President
- o Mike Turley remains as Treasurer
- o Bev Magill remains as Secretary
- o Richard Bellamy remains as Registrar
- o The complete list is attached.

on file

7. Other business – Don Rennie commended Jason Aebig for all his work with the college grads. He has been a big help.

8. Resolutions –

- a) Presented by Shannon Meyers:

Whereas a motion was made at the 2003 AGM for the current executive to review SAGA membership fees.

And Whereas the Membership executive have outlined some membership challenges and possible solutions in their AGM Membership report and strategy.

And Whereas getting new graduates to become SAGA members prior to us losing contact with them is a problem.

Be it resolved that membership fees remain the same, however, that SAGA would give an annual membership to all new graduates of the Diploma and Degree programs in the College of Agriculture with special effort and attention being made to encourage them to renew it once it has elapsed as outlined in the Membership Report.

Moved by Lorence Peterson and seconded by Jack Braidek

- b) Presented by Lorence Peterson

Whereas Adrian Johnson and the Executive have carried on the business of the association during the past year and planned the activities for the reunion weekend.

Be it resolved that a vote of thanks be made to President Johnson and the Executive on behalf of this meeting and those involved in reunion activities.

Moved by Lorence Peterson and seconded by Joe Zehman

9. Move to adjourn the meeting by Bill Cooper.

SAGA 69th Annual General Meeting
January 16, 2004 7:30 pm Ballroom A, Saskatoon Inn

Agenda

1. Call to order
 - Remembering those deceased SAGA members from 2003 – Jack Braidek, C'51
2. Approval of Agenda
3. Minutes of the 68th Annual General Meeting – Bev Magill, C'94
4. Appointment of a resolutions committee
5. Treasurers report – Michael Turley, C'79
6. Committee reports
 - a) ASA report – Ryan Moellenbeck, C'04
 - b) Membership – Shannon Meyers, C'95, Rod Krip, C'88
 - c) Reunion – Don Mitchell, S'89
 - d) Banquet & Dance and Mixer – Robert Garland, S'95, Todd Ehman, C'95, Terry Ife, S'97 and Bonnie Willie, C'93
 - e) Curling – Colin Peterson, C'95; Blair Cummins, S'77
 - f) Hockey – Todd Friday, C'97
 - g) Newsletter – Bill Strautman, C'82
 - h) Partners in Agriculture – Rod Delahey, C'80
 - i) Alumni association – Fred Fulton, C'50
 - j) SK Agriculture Hall of Fame – Bob Brack, C'52
 - k) Barn Raiser's – Rod Delahey, C'80
 - l) President – Adrian Johnston, C'81
 - m) Nominations – Don Mitchell, S'89
7. Other business
8. Resolutions
9. Adjournment

SASKATCHEWAN AGRICULTURAL GRADUATES ASSOCIATION

FINANCIAL STATEMENT FISCAL 2003

NOVEMBER 1, 2002 to OCTOBER 31, 2003

<u>INCOME</u>		<u>EXPENSE</u>	
MEMBERSHIPS	2200.00	NEWSLETTER	5290.49
HOCKEY	4820.00	HOCKEY	4902.38
CURLING	2471.60	CURLING	3879.58
BANQUET	10470.75	BANQUET	10948.81
MIXER	8611.00	MIXER	6333.42
BANK INTEREST	1.10	BANK CHARGES	32.25
INVST. INTEREST	367.50	MISCELLANEOUS	<u>1470.86</u>
HISTORY BOOK	900.60		
DONATIONS, Etc.	<u>412.06</u>		
TOTAL INCOME	\$30254.61	TOTAL EXPENSE	\$32857.79

<u>TREND ANALYSIS</u>	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>
BANK BALANCE	\$ 4310.35	\$ 4750.52	\$11210.81	\$ 7107.63
INVESTMENTS	<u>\$55208.55</u>	<u>\$46404.00</u>	<u>\$36018.87</u>	<u>\$40690.54</u>
TOTALS	\$59518.90	\$51154.52	\$47229.68	\$47798.17

<u>GIC's: COMPANY</u>	<u>INTEREST %</u>	<u>MAT. DATE</u>	<u>CURRENT VALUE</u>	<u>AN. INCOME</u>
PACIFIC & WESTERN	3.35 %	05/12/2004	\$ 9000.00	\$ 301.50
TOTALS			\$ 9000.00	\$ 301.50

MUTUAL FUNDS:
 TEMPLETON GROUP
 MACKENZIE
 DYNAMIC
 CLARINGTON
TOTAL

CURRENT VALUE
 \$ 9,495.94
 \$ 9,582.51
 \$ 7,707.51
 \$ 4,904.58
\$31,690.54

Prepared by: Michael G. Turley
 Michael G. Turley, P. Ag. (Treas.)

Audited by: L. I. Peterson
 Lorence I. Peterson P.Ag.

Witness: Richard Bellamy
 Richard Bellamy (Registrar)

Dec 29 / 03

ASA Report

The SVAA ceased to exist in 2003, and students now enrolled in the Diploma in Agriculture program are members of the ASA. They can run for office as ASA executive and will be fully integrated into the student association.

The 2003 academic year started off with the announcement that the annual Agriculture – Engineering tradition of E-Plant would be terminated due to insurance concerns by the University administration. A ceremony was held in the Bowl, with an appropriate memorial and eulogy, to bring this long tradition to an end.

The Ag Bag Drag (GOOSE) was held on October 31 and turned a profit after several years of poor returns. Other successful ASA events in 2003 included the annual United Way campaign on campus and fundraising for Secret Santa toys at the Christmas Party. All SAGA members in Saskatoon and area are invited to a Telemiracle fundraiser breakfast on Thursday, January 22 in the Atrium of the Ag Building, 7:30 to 10:00 am. Sponsorship from industry has been soft this year, and we need all the help we can get to reach the donations met by previous campaigns. If you can help in any way contact the ASA or myself.

Academic achievement was recognized at the annual Bean Feed. A revised format for 2003 moved to less emphasis on presenting individual awards, a much shorter program and presentations from one undergraduate and one graduate student to acknowledge the scholarship sponsors.

Ryan Moellenbeck, C'04. ASA Public Relations Officer

Membership Report & Strategy – January 2004- Shannon Meyers & Rod Krip

SAGA membership remains fairly stagnant at approximately 1950 members (1857 Life Members, 47 Honorary Life members, and 41 Annual Members), representing approximately 32% of the graduates from 1960 to 2002. One of the serious challenges that SAGA faces is attracting new graduates before they leave the university scene and SAGA loses touch with them. The cost of a lifetime membership may be an issue for students, but the greater challenge appears to be a lack of awareness of SAGA and its benefits.

The following is a summary of the recommendations for the SAGA membership strategy:

1. Leave membership fees constant.
2. Continue to solicit e-mail addresses and use them where possible to distribute our newsletter to our membership, thereby reducing costs.
3. Give an annual membership to all graduates of the School and College of Agriculture. A cover letter should be sent welcoming them to SAGA and explaining the benefits of membership. Ideally, these members would provide an email address so that SAGA newsletter distribution costs would be kept at a minimum.
4. Sort our membership database so that we can identify annual members and subsequently e-mail them at the end of the year to ask them to become lifetime members or to renew their annual membership.

Reunion Chairman annual report for the SAGA AGM Jan 16, 2004

The reunion year contacts for the 2004 reunion weekend hit the floor running. An excellent job was done by all. A very good turnout is expected by a number of honor years.

Joe Zehman 44C is hoping to make the banquet on behalf of his class. Joe believes he may be the oldest living ag grad. We're glad to have him attending. Thanks to all the contacts who worked on this years reunion activities.

Submitted by Don Mitchell 89S

SAGA Annual General Meeting
 January 16, 2004
 Saskatoon Inn
 Mixer and Banquet Reports
 Submitted by Rob Garland

MIXER

The 2003 mixer was held January 10, 2003 in Ballrooms A,B and C at the Saskatoon Inn. It ran from 8 pm to 1 am. The mixer made \$2784.12. There were approximately 325 people in attendance.

SAGA ran the bar and paid the Saskatoon Inn for bartenders and ticket sellers. The door workers were supplied by SAGA executive and ASA members.

We had a piano player but due to the noise level it was decided to not have one at the 2004 mixer. The curling committee ran a calcutta at the mixer which will continue in 2004.

The 2004 mixer will be held at the Saskatoon Inn on January 16, 2004. The bar will open at 8:30 pm admission is \$10 for members. All Ag Grads must purchase a membership to attend the mixer. Students get in free with a valid student card.

REVENUE		<u>2003 Mixer</u>
Door Admission		3900
Liquor Sales		4411
Bottle Return		33.12
Total Revenue		8344.12
EXPENSES		
Liquor and Permit		1410.49
Piano player		350
Misc-name tags, pens		29.13
Food	meat x 4	1000
	cheese x 2	300
	veggie x 2	250
Coffee		150
Tea		30
Corkage (4.25x324)		1377
Bartenders		165
Cashiers		75
Service Charge @ 13.5%		266.52
Taxes		156.86
Total Expenses		5560
NET PROFIT		\$2784.12

BANQUET

The 2003 banquet was held at the Saskatoon Inn on January 11, 2003. Approximately 380 people attended the banquet which lost \$478.06. The bar was operated by the hotel. We explored operating the bar ourselves in 2004 but felt that due to historical low alcohol consumption we would have seen a loss. Typically the banquet does not make money as we run it to keep costs down for those attending. There were some concerns about the meal quality at the 2003 banquet which have been dealt with accordingly. The main area of improvement we suggested for 2004 was to cut off ticket sales for banquet tickets earlier to help the Saskatoon Inn prepare for the correct amount of people. We explored other venues but still felt that the Saskatoon Inn provided the best value.

The 2004 banquet will be on January 17, 2004. Cocktails are at 5:30 and the meal begins at 6:30. Tickets are \$30 and the latest that tickets will be sold is 10 pm at the mixer on Friday night.

<u>2003 Banquet</u>	
REVENUE	
Ticket Sales	10470.75
Total Revenue	10470.75
EXPENSES	
Banquet Meal	8341
SOCAN Fee	57.55
Balloons	327.7
DJ	429.81
Service Charge @ 13.5%	1126.03
Taxes	666.72
Total Expenses	10948.81
NET PROFIT	\$-478.06

Curling Report
SAGA Annual Meeting
January 16, 2004

As of January 6, 2004 we have received 14 entries; 8 in the regular event and 6 in the Hutcheon.

In 2003 we had a total of 36 entries, 30 in the regular event and 6 in the Hutcheon.

The curling rinks are booked and confirmed. All teams will play on Friday at 4:00 PM.

The championship finals will be held at the Granite on Sunday afternoon.

Sponsors for the prizes are Flaman Sales, Full Line Ag, Royal Bank, and the ASA.

There will be a draw posted at each rink and at the Saskatoon Inn. The location of the first games will be put on the Crop Production Week website and each team will be contacted by phone or e-mail as to where their first game will be.

Respectfully Submitted

Colin Peterson, 2004 Curling coordinator
Blair Cummins, 2005 Curling coordinator

SAGA Hockey Report 2003

The tournament was held at Jemini Arenas following Crop Production Show. Had two teams back out a few days before the tournament, fortunately found one replacement team. Ended up with 6 teams in non-competitive and 4 teams in competitive. All teams played 3 games. The tournament broke even for the weekend.

Tournament results

Competitive:

1993 Grads won for the second year in a row defeating Drake 5-3 in the final game.

Non Competitive:

The A.S.A. team managed to take the A side defeating the Devils 6-4.

With the change in weeks of the Crop Production Show the 2004 tournament had to be moved to Langham due to no ice available in Saskatoon. There is only one sheet of ice in Langham so the number of games will be reduced. However, it is much cheaper to hold the tournament there so entry fees will be lower for all of the teams.

Respectfully,

Todd Friday
SAGA Hockey Coordinator

Partners in Agriculture, College of Agriculture

Thanks to Adrian Johnston who attended the meeting on Friday, Nov 7 and his report on the day follows.

Dean Barber outlined that the focus of the meeting was to gather ideas on a strategy to improve communication between the college and industry/graduates/public.

College goals:

1. Recruit and retain excellent students and offer them a good learning experience.
2. Become the best amongst peers in innovative R&D by recruiting outstanding faculty.
3. Develop a communications strategy that will strengthen communication between industry, alumni and the public.
4. Be a preferred place of employment for faculty and staff, and place of investment by research and academic contributors.

Assoc Dean Bob Tyler discussed academic issues:

- discussed work on a new and revised course program (environmental science, business and post-harvest processing)
- new diploma focus on specific diplomas (crop production, livestock management, etc) and distance delivery
- new certificate programs, again a focus on distance education
- entrepreneurship program development (still being planned)
- access programs, first nations and international students
- block teaching, allowing students to take an entire course in a 6 week period, tailoring program to students needs.
- fast-track graduates students, develop a program for an interested student to make their 4th year part of their first graduate year.

Assoc Dean Graham Scoles outlined research issues:

- current research funding is just under \$20 mill annually, 50% from province (very low tricouncil funding, such as NSERC?)
- Five core competencies identified for College (does not exclude whatever else people want to work on):
 1. Sustainable production systems - pulse crops, traceability, environment, agroforestry and diversity.
 2. Food and bio-products: food, feed, fiber, fuel and pharmaceuticals.
 3. Environment and Ecology: plant ecology, microbial ecology, resource economics and environmental soil science.
 4. Biotechnology and genomics: an extension of the U of S "cluster" in biotech. Leadership in the social side of biotech.
 5. Rural economy and communities: transportation, water and rural environment. The "new rural economy" - adjusting to change.
- Output side of the research program is tech transfer, extension and commercialization (promotion of local industry and business).
- discussed the new office ILUS (Industry Liaison at U of S), newly appointed director.

Remainder of meeting (3 hours) was group discussions addressing a variety of questions related to development of a communications strategy.

Submitted by Rod Delahey, SAGA rep Partners in Agriculture

University Alumni Representative Report, January 16, 2004
Fred Fulton

Under the current structure of the University Alumni Association, SAGA is an Associated Member and is not a Board position. The representative is invited about once a year to report to the Board on the activities of SAGA. The representative is informed of the activities of the Association and invited to award presentations etc.

The Alumni office works closely with the SAGA Registrar to maintain our membership lists and up to date addresses, and provide mailing labels for our newsletters and Reunion lists.

One of the activities in which SAGA members should be participating is proposing nominations for the various awards the Association provides. Below is a list of these awards:

Alumni Award of Achievement - Our most prestigious award presented in recognition of outstanding contribution to profession, community and the University of Saskatchewan.

Alumni Service Award - Recognition of outstanding leadership and service to the University of Saskatchewan and/or the Alumni Association.

Alumni Humanitarian Award - Recognition of distinguished community/volunteer service at home or abroad that has made a difference to the wellbeing of others.

Alumni Honour Award - In recognition for receiving notable acclaim in the calendar year preceding the award, for professional achievements, which in turn has enhanced the image of the University of Saskatchewan and its alumni.

Alumni Mentorship Award - In recognition of an alumnus, business, association, or organization that has made a significant and on-going contribution to the education and development of students.

Outstanding Young Alumni Award - In recognition of a young graduate within the last 10 years and is 35 years of age or younger who has achieved significant accomplishments since graduation.

If you know of someone that fits any of the above criteria, and you would like to nominate that person(s), please visit the alumni website at www.usask.ca/alumni/ for the electronic nomination form, email them at alumni.office@usask.ca or call 306-966-5186 or 1-800-699-1907 for a nomination to be mailed to you. You may also contact me at 373-1440.

The application deadline is February 15th of each year; the award selection is made by April 30.



Saskatchewan Agricultural Hall of Fame

• Founded in 1971 •

Annual Report - 2003

The Saskatchewan Agricultural Hall of Fame inducted six nominees at the 2003 induction held on August 3rd. They are:

*Isobel Beeler- Nokomis
Colleen Sawyer- Vanscoy
Garfield Stevenson- Regina
Ron Gaudet- St Isadore de Belleview
Mark Kilcher- Swift Current
Chris Bigland- Saskatoon*

Up until 2003 the Hall has inducted 36 farmers, 40 farm organization leaders, 2 local government, 11 government employees, 6 politicians, 24 agricultural scientists, 6 University administrators, and 2 for rural support.

The Board of the Hall has selected three names for induction at the 2004 ceremony held in August. Two of these are Sask Ag Grads and their names will be announced shortly.

The Board is anxious to have new nominations as the number now on file is getting rather small. Nominations are considered for three years and if they are not selected in that time the nominators are notified and can update the nomination if they wish. Nomination forms and selection criteria are available from the Board.

This will be my last report as I have been the representative for Ag Grads for ten years and a new person will take over.

*Respectfully submitted,
Bob Brack '52*

The Barn Raisers Committee Report

At the 2003 SAGA annual meeting a motion was passed to write a letter to the President of the University copying the President of the Alumni Association and Dean Barber suggesting that we want to see the Stone Barn put to some functional use. SAGA received a lovely letter acknowledging the receipt of the letter and that no further action was being considered at that time.

Since that time Mark Bucsis, Business Development Officer in Tony Whitworth's office, contacted me and has instigated meeting with University Advancement and Dean Ernie Barber. The result is that University Advancement has many priorities ahead of the Stone Barn and the College of Agriculture has no function use for the barn in their research programs. Mark is now focusing on looking for private developers to look at the project.

Submitted by
Rod Delahey, Barn Raisers Committee Chair

President's Report
January 16, 2004

When I became SAGA President in January of 2003 I had three goals for my term of office:

1) Offering the SAGA newsletter in an electronic format for Email delivery to members.

- The reason for this action was to address the largest cost in SAGA operations, printing and mailing the newsletter (\$7-10,000/yr).

- I am happy to report that we now have the newsletter in electronic format available for Email delivery to members who request an electronic copy and supply their Email addresses.

- To date the number of number of Email subscribers is small (less than 10%), but in time this could account for a major savings to the organization.

2) Working with the membership committee to establish a recruitment and retention strategy.

- Under the leadership of Shannon Meyers we have developed a strategy to a) offer a free one year SAGA membership to all recent graduates of the College of Agriculture; b) take control of our membership database as a means of ensuring annual members are canvassed for renewal; c) increasing the drive to collect memberships at the reunion weekend.

3) Return to 3 SAGA newsletters per year.

- Unfortunately, we failed in this attempt and were only able to release two newsletters in 2003.

- Our current newsletter editor, Bill Strautman, will be helping to put out the spring 2004 newsletter, after which he will be stepping down from his position due to family and employment demands.

- Recruitment of a replacement newsletter editor remains the most pressing matter of unfinished business for the 2003 year.

Other activities undertaken in 2003 included:

- Organizing the SAGA executive and AGM minutes, and SAGA newsletters, from the past 30 years for both the SAGA office and the University archives.

- Updating all position description and the activity calendar for each executive committee to help new executive members with meeting their position requirements.

- We have used our membership on the Crop Production Week board to access the event website with details on the SAGA reunion weekend.

- Develop an ongoing call for Honorary Life Member nominations to be in the SAGA newsletter, allowing the membership to put forward nominations for deserving graduates.

- Welcoming the addition of Jason Aebig, College of Agriculture Development officer in 2003.

This provides us with a direct link to the alumni and development activities in the College.

It has been my pleasure to serve as SAGA President for 2003, a task simplified by the contribution of the committed volunteer executive members. I look forward to working with incoming President Don Mitchell and the 2004 SAGA executive as Past-President.

Adrian Johnston, C'81